

SUPPORTING THE
PALESTINIAN BDS
CALL FROM WITHIN

BOYCOTT!

Press Release

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Israeli human rights group joins appeals to Irish company CRH to divest from Israeli settlement construction

About 20 Israeli citizens issued today an open letter to Irish company Cement Roadstone Holdings (CRH), urging the later to withdraw its holdings in the Israeli company Mashav, which supplies raw materials for settlement construction in the West Bank. The letter was issued by the Israeli group [BOYCOTT!](#)* and was also endorsed by the [Coalition of Women for Peace](#). Settlement construction violates the Fourth Geneva Convention and was ruled completely illegal by a number of UN resolutions.

The letter joins similar appeals to the Irish construction company, especially in light of CRH's [statement](#) regarding its upholding of human rights and social responsibility standards. The [Irish Palestine Solidarity Campaign](#) is particularly active in organizing protests and campaigning against CRH's settlements activities.

According to the ["who profits from the occupation?" research project](#), CRH holds 25% of the shares of Israeli company Mashav Initiating and Development. Mashav is a holding company which is the sole owner of Neshar Israel Cement Enterprises, which provides cement for Israeli settlements and infrastructures in the West Bank.

Contact : [name, number](#)

[BOYCOTT!](#) is a group of over 100 Israeli citizens which supports and promotes the [Palestinian call](#) for boycott, divestment and sanctions (BDS) against Israel until it complies with international law and

universal principles of human rights. The BDS movement goals are to end Israel's occupation and colonization of Palestinian lands which started on 1967; to secure full equality for Palestinians citizens of Israel; and to respect, protect and promote the rights of Palestinian refugees to return to their homes and properties as stipulated in UN resolution 194.

* BOYCOTT! Supporting the Palestinian BDS Call from Within